



Chris

My Voice

Chris Witt
Product Manager

As 2010 started, Dotson Iron Castings successfully completed a ten-year communication project of sending 50 updates to our stakeholders. This is the first issue of our new electronic version of regular updates we call "The Dotson Difference". Through the years Denny Dotson received many remarks and compliments regarding the content of the messages in the Dotson Dispatch and we will continue providing insight and thought provoking news in this electronic format. One of Dotson's primary initiatives is to utilize electronic medium rather than paper throughout our entire business. We have selected this method to keep our customers and friends up to date on the progress at Dotson Iron Castings. There is one thing that is consistent through my ten years of being associated with The Dotson Company ... Change. Dotson is not the same company it was ten years ago and in another ten years Dotson Company will not be the same it is today. That is the Dotson Difference.

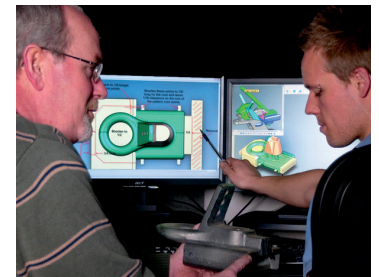
Bio: Chris Witt

Chris Witt is one of Dotson's Product Managers that handle sales and service for the company. Chris has been with Dotson for ten years and manages Dotson accounts in the agricultural markets. Chris is suited to the ag market as he grew up and still lives in a small farm community in Iowa. Chris' background as a patternmaker provides the unique ability to work through the details of potential casting conversions.

Experts can Save 50% on Weldments

Time, effort, money, hassle – all are measurements of the Dotson difference when it comes to converting weldments or fabrications to castings. In the end it all comes down to efficiency. Finding the quickest, most efficient route from current state to future position. Dotson Iron Castings has a team of experienced people that know the best ways to save the customer's money.

Dotson's award winning success in this area has been repeatedly recognized with five national design awards. We can, and do save customers 50% converting weldments, forgings and fabrications to castings. Test us on your toughest part and we will show you how.



Casting of the Year is a Dotson Conversion

An alternator and air conditioner compressor mounting bracket produced by Dotson Iron Castings was selected as "Casting Of The Year" by Casting Design and Purchasing Magazine. The ten pound casting replaced an 11 piece weldment saving 48% of the cost and eliminated assembly line scrap. On the weldment there were eight machine set ups necessary for shaping and machining the part. The casting reduced machine set ups to two.



Dotson is the only company to participate in the "Casting Of The Year" contest for each of the ten years of the competition. Dotson has won several "best in class" for iron castings and the alternator bracket is the first overall award for Dotson. More of the Dotson difference is that only one other company can claim being a winner of both "Metal Caster Of The Year" and "Casting Of The Year" and that company is John Deere.

Dotson engineers worked in collaboration with the OEM (John Deere) and the machine shop (G&V Machine) to optimize the design. The casting has eight distinctive direction changes where no two mounting surfaces are parallel.

New Web Site is Fast, Informative

Dotson Iron Castings unveiled the revitalized web site at the Casting Congress in April. Dotson's new web site is much like the castings produced - the ease and flow of information is much quicker with the remodeled web site. Information can be easily gathered to the viewer's desired depth.

Dotson's President, Jean Bye feels the purpose of a web site is not only to inform customers but also potential employees as well as neighbors on why there is a difference with Dotson. Learn for yourself, there is a difference with Dotson.

www.dotson.com



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